

Freight logistics market study: Draft findings for Consultation

We identified a number of issues that coalesced around three key themes and our draft findings under each theme is set out below.

Barriers to competition

- Lack of space in the port limits new entrants, constrains growth and introduces inefficiencies in operations.
- Warehousing space is specific constraint as Ferryspeed occupy most of it and have 100% of temperature-controlled business.
- The Condor roll-on, roll-off (RoRo) Rate Card is seen by some as a barrier, but, given Jersey market characteristics, the lack of space is primary constraint on competition.
- The Condor Operating Agreement makes it difficult to set up new RoRo freight service. There are interrelationships between freight and passenger services.



Lack of diversification

- Freight logistics highly regarded in response to Covid-19 pandemic but there are widespread concerns about resilience.
- Jersey is dependent on one RoRo operator / one large freight logistics provider / trade with UK.
- Risks to future resilience include the potential failure of assets (ferry, RoRo ramp, warehouse), failure of companies (Condor, Ferryspeed) and/or problems with UK supply chain.
- Lift-on, lift-off (LoLo) traffic in Jersey is strong in comparison to other locations, and proximity to France creates opportunity to diversify.



Understanding and driving improvement

- Rapid changes in IT and technology in the sector challenge traditional practices, but provide opportunity to improve efficiency and enhance customer service. Take-up in Jersey is mixed.
- It is difficult to secure data to understand how freight logistics is operating in Jersey and identify improvements to support better performance.
- There are challenges in developing a coherent approach to customer service such as track and trace and ensuring communication between all users of freight and associated services. This results in operating inefficiencies.
- A greater focus on the environment and carbon emissions offers both challenges and opportunities for freight logistics, for example the use of green fuels for both shipping and landside operations.

