

Telecoms retail pricing market study: terms of reference

The Jersey Competition Regulatory Authority (the Authority) will be carrying out a market study to benchmark retail prices in the telecommunications market on Jersey against comparator jurisdictions. The study will follow the OECD's established methodology to compare retail prices for key consumer services as of quarter 4 2021. The study will be carried out against the published terms of reference set out below.

The Authority shall conduct a market study to benchmark retail prices for telecommunications services on Jersey as of quarter 4 2021. The study will use the benchmarking methodology established by the OECD. The comparison will be between prices charged in Jersey and those charged in OECD member countries and comparator jurisdictions (e.g. Guernsey, the Isle of Man) for different defined services.

In particular:

- Fixed voice services
- Mobile voice and data services
- Fixed broadband services
- Mobile broadband services (dongle-based mobile broadband) and
- Bundled services
 - Phone and broadband
 - Triple play, phone, broadband and mobile.

For the purposes of this terms of reference the services are defined consistent with the appropriate OECD methodology¹ and the figures will be adjusted according to the general price level for each jurisdiction to allow for comparison on a purchasing power parity basis.

The study will commence in November 2021 and the findings of the study will be published in quarter 1 of 2022. Further details about the study are available in the Frequently Asked Questions document issued alongside these terms of reference.

¹ The respective methodology documents are available on the OECD website and links are provided in the accompanying Frequently Asked Questions document.