NOTICE OF APPLICATION FOR APPROVAL OF AN ACQUISITION IN JERSEY

Applicant(s):	Seller:	Burton's Foods Limited
	Purchaser:	Kraft Foods Cesko Holdings BV, a wholly-owned subsidiary of Mondelez International Inc
	Target:	Rights related to Cadbury-branded biscuits
Proposed Acquisition:	The proposed transaction involves the acquisition by the Purchaser of the rights related to a portfolio of Cadbury-branded biscuits currently held by the Seller, together with related rights and assets of the Seller.	
Industries Involved:	Manufacture and supply of biscuits	

The JCRA invites comments regarding the proposed acquisition. The deadline for comments is 5pm on Friday 30 September. Please send any comments by email to info@cicra.je and clearly marked: "*M1252J Burtons Biscuits, Mondelez*". A public version of the merger application form is available on request.

16 September 2016

/end