



**EMBARGOED TO 00:00 THURSDAY 29 January**

**Wednesday, 28 January, 2015**

**CICRA releases results of Channel Island broadband customer satisfaction survey**

The Channel Islands Competition and Regulatory Authorities' (CICRA's) has released the results of its second independent customer satisfaction survey with broadband providers Newtel (in Jersey), JT and Sure.

CICRA commissioned Island Analysis to conduct the survey of 500 islanders in Guernsey and Jersey respectively which asked customers to give their opinion on the quality of service, billing and the level of customer service they had received from the two operators.

**Headline results – (May results in brackets)**

	<b>Jersey</b>	<b>Guernsey</b>
<b>Quality of Service</b>	Percentage rating quality of service as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 77% - Sure (76%)</li> <li>• 46% - Newtel (50%)</li> <li>• 27% - JT (32%)</li> </ul>	Percentage rating quality of service as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 35% JT (33%)</li> <li>• 51% Sure (29%)</li> </ul>
<b>Billing</b>	Percentage rating billing as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 82% - Sure (81%)</li> <li>• 80% - Newtel (86%)</li> <li>• 22% - JT (25%)</li> </ul>	Percentage rating billing as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 66% - Sure (48%)</li> <li>• 55% - JT (66%)</li> </ul>

<b>Customer Services</b>	Percentage rating customer services experience as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 65% - Sure (65%)</li> <li>• 53% - Newtel (60%)</li> <li>• 21% - JT (36%)</li> </ul>	Percentage rating customer services experience as satisfactory or highly satisfactory <ul style="list-style-type: none"> <li>• 60% - Sure (47%)</li> <li>• 45% - JT (38%)</li> </ul>
<b>Switching Provider</b>	Percentage likely or very likely to switch provider <ul style="list-style-type: none"> <li>• 63% - JT (53%)</li> <li>• 26% - Newtel (55%)</li> <li>• 14% - Sure (12%)</li> </ul> the main reasons for switching were cited as speed and reliability (39%) and pricing and special offers (39%)	Percentage likely or very likely to switch provider <ul style="list-style-type: none"> <li>• 31% - JT (36%)</li> <li>• 26% - Sure (37%)</li> </ul> the main reasons for switching were cited as speed and reliability (38%) and pricing and special offers (24%)

CICRA director, Louise Read, said: “There are significant differences in the scores achieved by the operators across both islands.

“It is pleasing to see that each operator has made progress in some areas but progress is not consistent across the board. There is still room for improvement by all operators and particularly so in Guernsey.

“I would urge all operators to listen and react quickly and decisively to the feedback from its customers, and use today’s survey results and those from May, to identify areas where they may need to improve to better meet their customers’ needs..

Following a successful pilot study in Guernsey, CICRA is in the process of commissioning a larger independent study into broadband quality of service across both Jersey and Guernsey which will start by the end of March 2015.

The results of the study will provide independent and robust information confirming the areas of each island where customers generally receive a good quality of service and those areas where the customer experience is not so good.

Most importantly it will indicate why the quality of service is less than ideal which could include issues with the provider’s network or issues with customers’ own equipment.

This is the final report in a series of three reports that CICRA has issued with the first report, on fixed lines, published on 16 January and the second report, on mobile services published on 23 January. The next survey is scheduled for May.

## **ENDS**

### **NOTES TO EDITORS:**

All enquiries should be directed in writing to CICRA chief executive, Michael Byrne, in Guernsey at the Guernsey Competition and Regulatory Authority, Suites B1 & B2, Hirzel Court, St Peter Port, Guernsey GY1 2NH or in Jersey at the Jersey Competition Regulatory Authority, 2nd Floor, Salisbury House, 1 - 9 Union Street, St Helier, Jersey JE2 3RF. Alternatively email [info@cicra.gg](mailto:info@cicra.gg).

In line with CICRA's consultation policy, it intends to make responses to the consultation available on the CICRA website. Any material that is confidential should be put in a separate annex and clearly marked as such so that it may be kept confidential. CICRA regrets that it is not in a position to respond individually to the responses to this consultation.

### **About CICRA:**

The Channel Islands Competition and Regulatory Authorities or 'CICRA' is the name given to the Jersey Competition Regulatory Authority (JCRA) and the Guernsey Competition and Regulatory Authority (GCRA) (formerly the Office of Utility Regulation). The JCRA was established under the Competition Regulatory Authority (Jersey) Law, 2001, and the GCRA was established under The Guernsey Competition and Regulatory Authority Ordinance, 2012. In Jersey, the telecoms and postal sectors are regulated by the JCRA, which is also responsible for administering and enforcing the Competition (Jersey) Law 2005. In Guernsey the telecoms, postal and electricity sectors are regulated by the GCRA, which is also responsible for the administration and enforcement of the Guernsey competition law since it came into force on 1 August 2012.

By working together and sharing resources and expertise between the islands, CICRA strives to ensure that consumers in all the Channel Islands receive best value, choice and access to high quality services.