

JCRA Media Release

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JCRA Publishes Final 2010 Strategic Plan

The Jersey Competition Regulatory Authority (“JCRA”) has published today its final 2010 Strategic Plan. The document outlines the major goals the JCRA will be working to achieve in the coming year.

The JCRA is an independent authority established by the States of Jersey to enforce Jersey’s competition law and regulate its telecommunication and postal sectors. In each of these areas, the JCRA’s primary mission is to promote consumer welfare through efforts that encourage lower prices and greater choice and innovation in the goods and services available in Jersey. The JCRA’s work thus contributes to Jersey’s long-term economic growth and competitiveness.

The JCRA’s major objectives in 2010 include the following:

- The JCRA will continue its vigorous enforcement efforts under the Competition (Jersey) Law 2005, to detect and prohibit anticompetitive arrangements, abuses of dominance, and anticompetitive mergers or acquisitions. This is because experience, both internationally and in Jersey, demonstrates that competition encourages economic growth, innovation, and efficiency, and an expansion in overall consumer welfare in terms of greater choice and facilitating lower prices.
- The JCRA has recently undertaken a major review of Jersey Telecom’s fixed-line wholesale access provision and separated accounts methodologies. In 2010, we will be moving forward on recommendations arising from this review to further facilitate network access and thereby increase choice and competition in fixed-line telecommunications and broadband services, to the benefit of users in Jersey.
- The JCRA expects to make final decisions on the scope for further increases in competition against Jersey Post, in light of the current universal postal services obligation. In addition, the JCRA will conduct a detailed efficiency review of

Jersey Post, and review the current price control on core postal services, which is set to expire at the end of the year.

- In late 2009 the JCRA was asked by the Minister for Economic Development to provide advice on the state of competition in Jersey's motor trade sector. The JCRA will deliver this advice as planned during the first quarter of 2010.
- Finally, the JCRA will continue to its efforts to further lower compliance burdens and increase transparency, in ways that do not compromise our core goals and provide appropriate protections to commercial and personal confidentiality.

The JCRA's 2010 Strategic Plan is the product of a month-long consultation that commenced in November 2009, and the JCRA would like to thank all parties that took part in this process. Along with the final Strategic Plan, the JCRA also is publishing today a document that details the changes that were made to the Strategic Plan as a result of the consultation. Finally, the JCRA is publishing copies of all comments received. These documents are available on the JCRA's website, www.jcra.je.

The JCRA's Executive Director, Chuck Webb, states:

"The JCRA is publishing today its work-plan for the coming year. We have a very busy year planned with major actions anticipated in all three areas of activity: competition law enforcement, telecommunications regulation, and postal regulation. We will also intend to increasingly examine opportunities to address challenges in these areas on a pan-Channel Islands basis, in cooperation with our colleagues in Guernsey. We look forward to an active and productive 2010."

All enquiries should be directed to the Executive Director, Chuck Webb, on +44 (0)1534 514990.

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