

JCRA Media Release

17 November 2009

JCRA Consults on its proposed 2010 Strategic Plan

The Jersey Competition Regulatory Authority ('JCRA') has today issued for consultation its proposed Strategic Plan for 2010. The purpose of the consultation is to give consumers, businesses and all other interested parties a direct say in what the JCRA should be aiming to achieve in 2010.

The Strategic Plan is a new document for the JCRA, and replaces the prior "Aims & Objectives" document used by the JCRA in prior years. The Strategic Plan differs from the Aims & Objectives in that for the regulation of post and telecommunications in Jersey, specific regulatory goals have been set, along with appropriate timeframes for completion. It also notes the ongoing responsibilities of the JCRA as the regulator in these areas, which the JCRA will monitor and, when necessary, enforce throughout the year. This new approach was endorsed by the review conducted earlier this year by LECG and Charles Russell LLP of telecommunications regulation in Jersey.

As set out in the draft Strategic Plan, the JCRA's proposed main goals in 2010 include the following:

- In telecommunications regulation, implementing the recommendations arising from the ongoing review of Jersey Telecom's wholesale fixed-line access provision and separated accounts methodologies;
- In postal regulation, a final determination on the licence application received from Citipost D.S.A. Ltd to provide off-island postal services in competition with Jersey Post; and
- Continued vigorous enforcement of Jersey's Competition Law in terms of prohibiting anticompetitive arrangements, abuses of dominance, and anticompetitive mergers and acquisitions.

Chuck Webb, the JCRA's Executive Director, said:

“The JCRA is a public authority, and therefore we want to give our stakeholders and the Jersey public a say in our 2010 priorities in our three current areas of responsibility – telecommunications regulation, postal regulation, and competition law enforcement. We therefore look forward to receiving the widest possible response to this consultation.”

A copy of the draft 2010 Strategic Plan for consultation is available on the JCRA's website, www.jcra.je. Any responses should be submitted to the JCRA by 5 pm on 18 December 2009. The JCRA expects to publish non-confidential versions of the responses it receives in response to this consultation, and to issue its final Strategic Plan, in light of the responses received, in January 2010.

All enquiries concerning this matter should be addressed to Chuck Webb, Executive Director, on +44 (0)1534 514990.

About the JCRA

The JCRA is an independent authority established by the States of Jersey to enforce Jersey's competition law and regulate its telecommunication and postal sectors. In each of these areas, the JCRA's primary mission is to promote consumer welfare through efforts that encourage lower prices and greater choice and innovation in the goods and services available in Jersey. The JCRA is recognized internationally as a leading voice in the application of competition law and policy in small economies.

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