

JCRA Media Release

1 December 2008

JCRA WELCOMES THE INTRODUCTION OF MOBILE NUMBER PORTABILITY IN JERSEY

The Jersey Competition Regulatory Authority (“JCRA”) welcomes the introduction of Mobile Number Portability (“MNP”) in Jersey. MNP is a service that allows customers to keep their entire mobile phone number when changing operators. The new service is scheduled to be implemented today by Jersey’s three mobile telephone operators (Jersey Telecom, Cable & Wireless, and Airtel-Vodafone), as required by the JCRA. The service also is being simultaneously introduced in Guernsey under the auspices of the Office of Utility Regulation.

Concerning the matter, the JCRA’s Executive Director, Chuck Webb, states:

“The introduction of MNP has been a long-standing goal of the JCRA, having first consulted on the matter in early 2006. We are pleased that, in the end, we were able to agree on a cooperative solution under which consumers in Jersey and Guernsey will benefit from MNP and the increased competition in mobile telecommunications it should facilitate.”

On 14 November 2008, the JCRA published an Information Notice, which provides details on how MNP operates. A copy of this Notice is available on the JCRA’s website, www.jcra.je. Information on MNP also will be available from the retail outlets of the mobile operators.

All enquiries to the JCRA should be directed to the Executive Director, Chuck Webb, on +44 (0)1534 514990.

About the JCRA

The JCRA is an independent authority established by the States of Jersey to enforce Jersey’s competition law and regulate its telecommunication and postal sectors. In each of these areas, the JCRA’s primary mission is to promote consumer welfare through

efforts that encourage lower prices and greater choice and innovation in the goods and services available in Jersey. The JCRA is recognized internationally as a leading voice in the application of competition law and policy in small economies.

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