JCRA Media Release

16 October 2007

JCRA Reviews JT Price Control

The Jersey Competition Regulatory Authority ('JCRA') has today launched a review of the price controls that have applied since July 2004 to certain services offered by Jersey Telecom Limited ('JT').

Price control is a regulatory tool commonly used by regulators in other jurisdictions, both large and small. It is used in markets where a dominant operator faces no actual or potential competition from other suppliers, meaning that competitive forces cannot be relied upon to control the dominant operator's ability to harm consumers by increasing prices.

The JCRA originally applied price controls to JT in July 2004 in the fixed line retail market and for certain fixed line wholesale and interconnect market services. These price controls expire this year, and in the interests of proportionality the JCRA is seeking the views of JT, other telecommunication providers, customers of telecommunication services in Jersey, and other potentially interested parties, on whether the controls should be extended and, if so, on which services.

2

A copy of the JCRA's consultation document can be found on the JCRA's website, www.jcra.je. Any comments should be submitted in writing to the JCRA by 5 pm on 27 November 2007.

All enquiries should be directed to the JCRA on +44 (0)1534 514 990.

ENDS