

NOTICE OF APPLICATION FOR APPROVAL OF AN ACQUISITION

- Applicants:
1. Unilever N.V. and Unilever plc (together “**Unilever**”)
 2. Sara Lee Corporation (“**Sara Lee**”)
- Proposed Acquisition: Unilever propose to acquire the worldwide body care and European laundry care business of Sara Lee.
- Industries Involved: Body care and laundry care.

The JCRA invites any comments regarding the proposed acquisition. The deadline for comments is 2pm Wednesday 1 September 2010. Please make your comments by letter marked for the attention of Rob van der Laan, Senior Case Officer at the address below, or by e-mail to r.vanderlaan@jcra.je. A public version of the application form is available on request.